

# 2024 Fusion Fest

**THIS IS WHY YOU  
SHOULD SHOW  
YOUR ARTS AND  
CULTURE**

**ART WITHOUT BORDERS: JOIN THE GLOBAL CREATIVE JOURNEY**

# LEADER CIRCLE

Leader circle empowers leadership development in women, immigrants and visible minorities. Leader Circle envisions a future where diversity is celebrated, inclusion is the norm, and every voice has the opportunities to lead and inspire positive change.



OUR EMAIL :  
LEADERCIRCLE2020@GMAIL.COM



OUR LINKEDIN



OUR WECHAT

# MISSION

We promote cultures and arts through providing audiences immersive experiences. We want the audiences to enjoy and celebrate the cultures from different communities.

# VISION

Foster a curious and inclusive community, in which people from different communities have opportunities to participate in and celebrate cultures and arts.

# 2023 FUSIONFEST

We have invited over 200 people and 20 Chinese and Ukrainian background artist groups to 2023 Leader Circle FusionFest.



# 2024 FUIONFEST

- Expected welcoming over 500 audiences
- Performance and Marketplace
  - Artists groups can showcase works on the stage
  - Artists groups can participate the marketplace
- Passport Pamphlet:
  - Volunteers will collaborate closely with the artists to design and facilitate activities that meet the artists' expectations for the events while also ensuring the entertainment of the participants.



# DATE AND VENUE

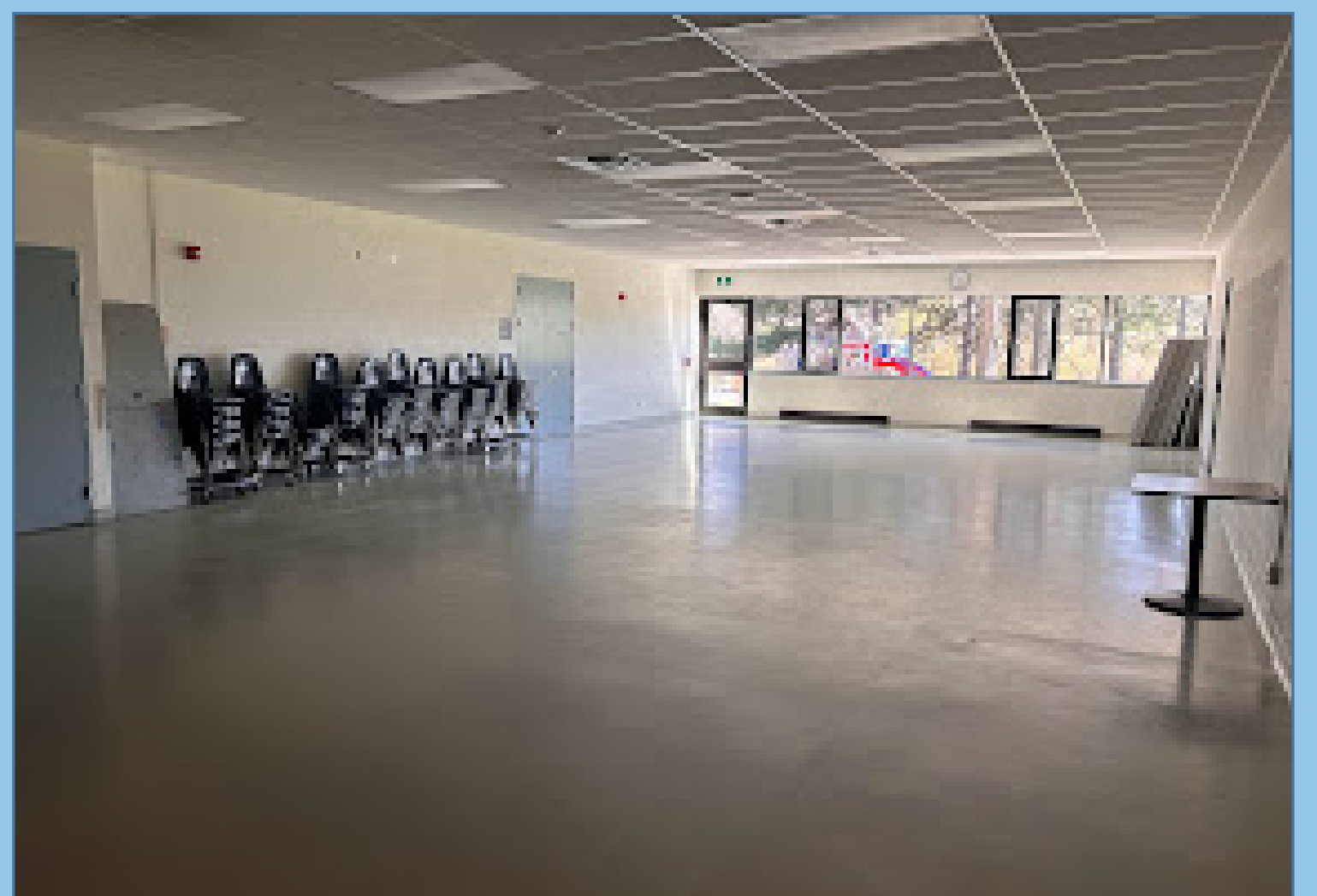


2024/9/21 or 2024/9/28 or 2024/10/5  
@ 1 p.m - 4 p.m (TBD)



Earl Bales Community Center (4169  
Bathurst St, Toronto, ON M3H 3P7)

Please note the date and time may change as we are finalizing the date/location  
(We might host the event on Mel Lastman Square, the core of North York)




# ARTIST GROUPS

Which artist group will attend 2024 FusionFest?

Latin America	Indigenous
Mexico	Japan
India	Ukraine
China	Etc.

How many artist groups we want to invite?

 Over 20 artist groups

How long can you present?

 5-10 mins (including intro and exit)

# WHY ARTISTS SHOULD JOIN US?

**Massive Exposure:** Promote your arts to the Over 1200 members from all of marketing channels of Leader Circle (potentially to the entire community of North York as we are working with local community leaders)

**Artistic Collaboration:** share and communicate arts with different communities and closely engage with audiences

**Expectation:** We will not pay for any labor costs incurred from artist groups (No remuneration). But we can purchase products from artist groups as the gifts for the participants



# JOIN US

- If you have any talent in art (music, painting, handicraft) related to your own ethnic culture
- If you are looking for exposure and promotion of your art
- If you are looking for collaboration with other artists

Please email [Leadercircle2020@gmail.com](mailto:Leadercircle2020@gmail.com) for more details!

